

Business activity of enterprises in Kazakhstan

II quarter of 2024

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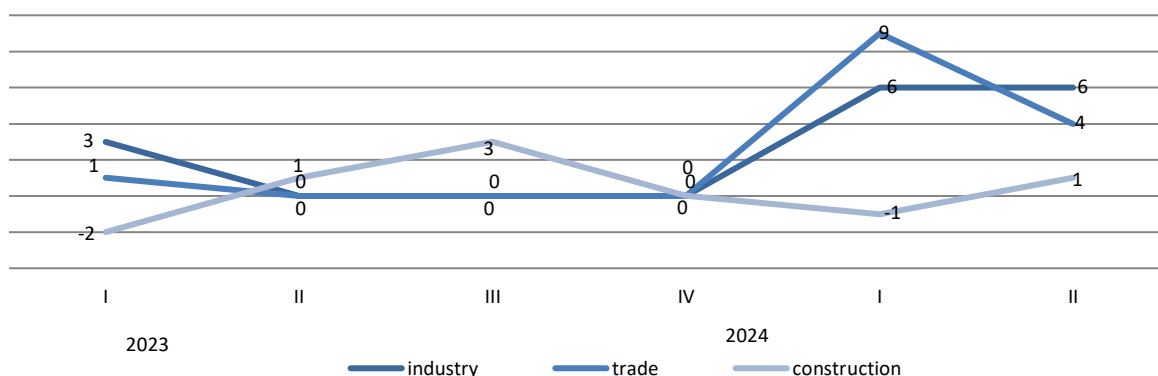
[1. Key points](#)

905 enterprises participated in the survey of business activity of industrial enterprises in the II quarter of 2024 (of which: in the mining industry – 118, manufacturing industry – 601, supply of electricity, gas, steam, hot water – 108, water supply – 78).

In the survey of business activity of trade enterprises in the II quarter of 2024, 1502 enterprises participated (of which: in wholesale and retail trade; repair of cars and motorcycles – 68, wholesale trade, except for trade in cars and motorcycles – 857, retail trade, except for trade in cars and motorcycles – 577).

In the survey of business activity of enterprises 480 enterprises participated in the construction in the II quarter of 2024 (of which: 4 were state-owned, 453 were privately owned, and 23 were foreign-owned).

Changes in the Entrepreneurial Confidence Index



[2. Business surveys](#)

85% of industry leaders in the II quarter of 2024 described their economic situation as «good» or «satisfactory».

70% of enterprises expect the financial and economic activity to remain unchanged compared to the current moment, 15% - improvement and 13% - deterioration.

85% of heads of trade enterprises in the II quarter of 2024 described their economic situation as «good» or «satisfactory».

69% of enterprises expect the financial and economic activity to remain unchanged compared to the current moment, 16% - improvement and 14% - deterioration.

Survey of trading enterprises in the II quarter of 2024 there is an increase in business activity.

Sales by type of sales in the II quarter of 2024 amounted to:

- wholesale trade -21%
- retail trade -21%;
- through the electronic trading platform -7%;
- outside the electronic trading platform -30%.

86% of the heads of construction enterprises in the II quarter of 2024 described their economic situation as «good» or «satisfactory».

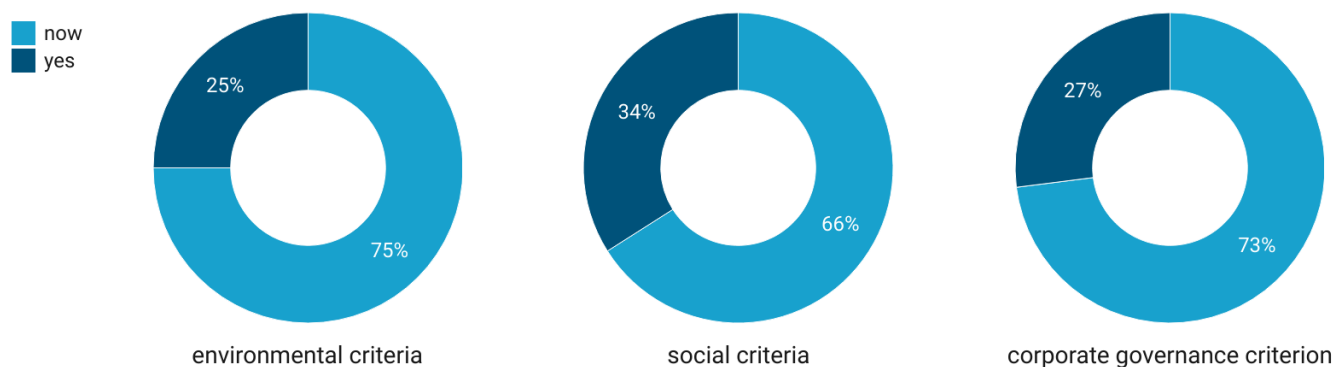
64% of enterprises expect the financial and economic activity to remain unchanged compared to the current moment, 22% - improvement and 13% - deterioration.

4676 heads of enterprises in the II quarter of 2024 noted the factors limiting their production activities:

Factors limiting production activity

	Financial	High cost	Poor performance	Regulatory	Economic situation
Great	1766	1267	970	1108	1411
Fine	564	730	576	606	648
satisfactorily	813	1057	1064	980	887
bad	346	510	532	594	424
very bad	1012	937	1359	1213	1131

An analysis of the ESG criteria shows that 75% of enterprises in the republic do not adhere to environmental criteria, 73% do not adhere to corporate governance criteria, while at the same time, compliance with social criteria is not relevant for 66% of enterprises.



Thus, 27% saw a decrease in emissions in the current quarter compared to the previous one, while it is worth noting that 34% of companies do not exercise environmental control at sources of emissions and discharges of pollutants.

It is also worth noting that 37% of enterprises have a long-term development strategy, and 30% of enterprises have an additional social support package for employees in the form of voluntary medical insurance and material assistance.

3. Methodological explanations

The index of entrepreneurial confidence of industrial enterprises is calculated as the arithmetic mean of the “balances” of assessments of the level of actual demand and stocks of finished products (the latter with the opposite sign), as well as expected changes in production volumes, in percent.

The Business Confidence Index of trade enterprises is calculated as the arithmetic mean of the “balances” of estimates of the level of the actual economic situation and stocks (the latter with the opposite sign), as well as expected changes in the economic situation, in percent.

The index of business confidence of construction enterprises is calculated as the arithmetic mean of the “balances” of assessments of the actual state of the portfolio of orders, and the expected change in the number of employees in organizations, in percent. The balance should be understood as the difference in the shares of respondents who noted the "increase" and "decrease" of a particular indicator of the economic activity of the surveyed enterprise, as a percentage.

4. Links to related publications

Business activity of enterprises in Kazakhstan based on the results of market surveys

5. Spreadsheets

Market survey

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