



Agency for Strategic planning  
and reforms of the  
Republic of Kazakhstan  
Bureau of National statistics

# Quality report

*On Household Travel Expenditure in the  
Republic of Kazakhstan*

## Content

S.1 Contact details

S.2 Introduction - Relevance

S.3 Updating metadata

S.4 Presentation of statistical information

S.5 Unit of measurement

S.6 Reporting period

S.7 Legal basis

S.8 Confidentiality and data protection

S.9 Publication Policy

S.10 Frequency of propagation

S.11 Dissemination format, accessibility and clarity

S.12 Availability of Documentation

S.13 Quality management

S.14 Relevance

S.15 Accuracy and reliability (to be completed taking into account the type of observation)

S.16 Timeliness and punctuality

S.17 Comparability

S.18 Consistency

S.19 Load

S.20 Revision of data

S.21 Processing of statistical data

S.22 Notes

## S.1 Contact details

### S.1.1 Organization

Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan

### S.1.2 Structural subdivision

Department of Services and Energy Statistics

### S.1.3 Name of contact person

Bolatbek Gulsinay

#### S.1.3.1 Name of the head of the responsible structural unit

Karaulova Gulmira Sailaubekovna

### S.1.5 Postal address of the contact person

010000, Nur-Sultan, Left bank of the Ishim river, Mangilik El avenue 8, House of Ministries, entrance 4

### S.1.6 Contact email address

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### S. 1.7 Telephone number of the contact person

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## S. 2 Introduction-Relevance

Tourism statistics - information on the flows and trends of tourism (world, national, regional, etc.), its structure, countries - sending and receiving tourists, which is formed, analyzed and published.

Tourism - travel of individuals lasting from twenty four hours to one year or less than twenty four hours, but with an overnight stay for purposes not related to paid activities in the country (place) of temporary stay.

Tourism is by its nature a demand-driven phenomenon, and demand is based on the two most important tourism markets: personal and business, professional travel (domestic and outbound tourism).

Personal goals include all travel purposes that are not classified as business or professional. This category includes: vacation and recreation, visiting friends and relatives, education and training, medical and wellness treatments, religion / pilgrimage, shopping, transit and other purposes.

Business and professional goals include travel to international exhibitions, scientific conferences, congresses, business seminars, etc.

Domestic tourism - travel within the Republic of Kazakhstan of citizens of the Republic of Kazakhstan and persons permanently residing on its territory.

Outbound tourism - travel of citizens of the Republic of Kazakhstan and persons permanently residing in the Republic of Kazakhstan to another country.

Travel expenses - this is the total amount of consumer expenses that is made by or on behalf of the visitor during the preparation and during his trip and stay at the destination, as well as expenses associated with the departure of a citizen of the country abroad, regardless of the purpose of the trip and for a period of not more than a year. Travel expenses cover a wide range of consumption elements - from the purchase of tours, consumer goods and services that are an organic part of travel and stays, to the purchase of durable goods for personal use, souvenirs and gifts for relatives and friends.

The basis for the compilation of statistics on travel expenditures by households is the report on questionnaire H-050 "Household survey questionnaire on travel expenditures".

The main users are the Ministry of Culture and Sports of the Republic of Kazakhstan, Joint Stock Company "National Company" KazakhTourism", local executive bodies, individuals and legal entities.

The Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan holds meetings of working groups (focus groups), with the participation of potential users and respondents, representatives of interested government agencies, at which indicators of national statistical forms are analyzed in detail for their relevance and elimination of duplication with indicators of departmental statistical forms and forms of administrative data.

Feedback from users is carried out through the blog of the Minister of National Economy of the Republic of Kazakhstan on the website of the Ministry of National Economy of the Republic of Kazakhstan.

### S.3 Updating metadata

#### S.3.1 Latest confirmation of updated metadata

12.11.2018

#### S.3.2 Last Placement of Metadata

#### S.3.3 Latest metadata update

01.11.2019

### S.4 Presentation of statistical information

#### S.4.1 Data description

The main indicators of this questionnaire are the number of visitors by type and purpose of the trip, the number of internal and external visitors by the type of transport used, the number of nights spent, the expenses of internal and external visitors, and so on.

#### S.4.2 Classification system

When conducting sample surveys, statistical classifications are of great importance. Their application affects the comparability of the information collected with the data of other statistical surveys and its quality.

During the survey, the following statistical classifiers are used:

- 1) KATO - Classifier of administrative-territorial objects;
- 2) KS - Classifier of the countries of the world;
- 3) MKEI - Classifier of units of measurement;
- 4) SLE - Classifier of questions.

As well as reference books developed by the Committee on Statistics.

These classifiers are posted on the Internet resource Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan [www.stat.gov.kz](http://www.stat.gov.kz) on the main page in the section "Basic documents" - Classifiers

#### S.4.3 Sectoral coverage

Households included in the sample are included in the survey.

The general population is the statistical register of the housing stock (hereinafter - SRHF). The general population includes households living in all types of dwellings, with the exception of those living in shared communal apartments, dormitories, nursing homes for the elderly and disabled, orphanages, prisons, hotels, religious communities and other similar dwellings. The sample was formed from apartments and amounted to 21,000 households (annually).

#### S.4.4 Statistical concepts and definitions

- 1) The survey unit is a household, which is an economic entity consisting of one or more individuals living together, pooling all or part of their income and property, and jointly consuming goods and services.

All household members are to be interviewed.

- 2) Toolkit: Statistical form "Household survey questionnaire on travel expenses" (code 292112057, index H-050, annual frequency).

3) Type of observation: selective observation

4) The deadline for submission is January 30 (inclusive). The survey is carried out on paper by interviewers. The sample survey questionnaire is filled in for each separately sampled household (family) included in the sample. It is not allowed to combine in one form of the questionnaire records of information on several families belonging to different households, even if they live within the same premises.

5) The last revision of the form was in 2019, the statistical form was posted on the Internet resource Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan ([www.stat.gov.kz](http://www.stat.gov.kz)) in the section For respondents - Statistical forms for 2020 - Annual forms.

#### S.4.5 Statistical object

The statistical objects are households and all family members.

#### S.4.6 General population (principle of selection of survey units)

The survey on household travel expenditure is carried out on a sampling basis. The information base for the formation of the sample population of households is the SRLF.

The use of this database is due to a number of advantages:

- availability of a ready-made sampling frame, which excludes one of the significant cost items associated with compiling the sampling frame;
- availability of a constantly updated database, which is necessary for the implementation of the rotation of households;
- availability of information on households in the territorial context. The sample is 21,000 households and the reserve is -0.1% of the general population (annually).

In order to avoid the effect of household fatigue from participation in the survey, households are rotated (replaced) annually.

The size of the rotation is equal to 1/3 of the total number of surveyed households. Every year, 1/3 of the households are removed from the sample and replaced by others, and after 3 years the sample is completely renewed. The replacement of households is done using the same method as originally used for sampling. This includes replacing households with households belonging to the same stratum, segment or cluster.

The survey covers households living in all types of residential premises, with the exception of those living in shared communal apartments, hostels, boarding houses for the elderly and disabled, orphanages, prisons, hotels, religious communities and other similar residential premises.

#### S.4.7 Territorial coverage

Republic of Kazakhstan (all regions, cities of republican significance and the capital)

#### S.4.8 Time coverage

In Kazakhstan, the Household Travel Expenditure Survey has been conducted since 2006 on an annual basis. There are time series for 2006-2019.

#### S.4.9 Base period

The base period is the year preceding the survey year.

#### S.5 Unit of measurement

Thousand tenge Kazakh

#### S.6 Reporting period

once a year

#### S.7 Legal basis

##### S.7.1 Legal framework

1. Law of the Republic of Kazakhstan dated March 19, 2010 No. 257-IV "On state statistics".
2. Rules for the provision of primary statistical data by respondents, approved by order of the Chairman of the Agency of the Republic of Kazakhstan on statistics dated July 9, 2010 No. 173.
3. Rules for the submission of administrative data by administrative sources on a gratuitous basis, approved by the Acting order of the Chairman of the Agency of the Republic of Kazakhstan on statistics dated July 14, 2010 No. 183.
4. The plan of statistical work, approved in accordance with the established legislative procedure of the Republic of Kazakhstan by order of the Minister of National Economy of the Republic of Kazakhstan.
5. Schedule for the dissemination of official statistical information, approved by the order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan.

6. Rules for the provision of statistical information on a gratuitous basis that is not provided for by the schedule for the dissemination of official statistical information and developed on the basis of primary statistical data submitted by respondents in accordance with the schedule for submitting primary statistical data by respondents, approved by order of the Chairman of the Agency of the Republic of Kazakhstan on Statistics of May 20, 2010 No. 113.

7. Rules for the provision and use for scientific purposes of databases in a de-identified form, approved by order of the Chairman of the Agency of the Republic of Kazakhstan on statistics dated July 2, 2010 No. 168. Registered with the Ministry of Justice of the Republic of Kazakhstan on August 13, 2010 No. 6388.

## S.8 Confidentiality and data protection

### S.8.1 Privacy Policy

1. Article 8 of the Law of the Republic of Kazakhstan dated March 19, 2010 "On State Statistics", in accordance with which a guarantee of confidentiality and protection of the submitted data by respondents is ensured.

2. Article 28 of the Entrepreneurial Code of the Republic of Kazakhstan dated October 29, 2015 ensures the protection of information constituting a commercial secret.

3. Information security policy (hereinafter referred to as the Policy) approved by the Order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan dated October 31, 2016 No. 252 defines the goals, objectives, guidelines and practices in the field of ensuring information security of the Committee. The main goal of the Policy is to ensure the availability of official statistical information, confidentiality of information stored and processed on the computer equipment of the Committee under the conditions of its integrity and authenticity.

### T. 8.2 Confidentiality - data handling

Rules for the provision and use for scientific purposes of databases in a de-identified form, approved by the order of the Chairman of the Agency of the Republic of Kazakhstan on statistics dated July 2, 2010 No. 168. Registered with the Ministry of Justice of the Republic of Kazakhstan on August 13, 2010 No. 6388.

### S.9 Publication Policy

1. Law of the Republic of Kazakhstan dated March 19, 2010 No. 257-IV "On state statistics".



2. The plan of statistical work, approved in accordance with the established legislative procedure of the Republic of Kazakhstan.
3. The schedule for the dissemination of official statistical information, approved in accordance with the established legislation of the Republic of Kazakhstan by the Order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan.
4. The rules for the provision on a gratuitous basis of statistical information not provided for by the schedule for the dissemination of official statistical information and developed on the basis of primary statistical data submitted by respondents in accordance with the schedule for submitting primary statistical data by respondents were approved by order of the Chairman of the Agency of the Republic of Kazakhstan on Statistics dated May 20, 2010 No. 113.
5. Rules for the provision and use for scientific purposes of databases in a de-identified form, approved by order of the Chairman of the Agency of the Republic of Kazakhstan on Statistics dated July 2, 2010 No. 168. Registered with the Ministry of Justice of the Republic of Kazakhstan on August 13, 2010 No. 6388.
6. Methodology for the formation and dissemination of official statistical information in electronic form, approved by the Order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan dated November 30, 2016 No. 292.
7. Guidelines for interacting with users, including the media and the general public, approved by the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan on August 18, 2015.
8. Guidelines for the use of corporate identity, approved by the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan on December 7,

## S.9 <sup>2016.</sup>Publication Policy

### S.9.1 Publication Calendar

Clause 1, Clause 2 of Article 26 of the Law of the Republic of Kazakhstan "On State Statistics" dated March 19, 2010 No. 257.

The schedule for the dissemination of official statistical information is posted on the website of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan [www.stat.gov.kz](http://www.stat.gov.kz) in the section "Home" // "Basic documents".

### S.9.2 Access to the Graph

The schedule of dissemination of official statistical information is posted on the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan [www.stat.gov.kz](http://www.stat.gov.kz) in the section "Home" // "Basic documents".

#### S.9.3 User access

Official statistical information is subject to dissemination in accordance with the schedule for the dissemination of official statistical information in the volumes stipulated by the Statistical Work Plan.

State statistics bodies provide users with equal rights to simultaneous access to high-quality administrative statistical information and statistical methodology by posting them on the Internet resources of state statistics bodies.

Website Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan [www.stat.gov.kz](http://www.stat.gov.kz). Main page > Official statistics > By industry > Tourism statistics > Statistics > Bulletins

#### S.10 Propagation frequency

once a year

#### S.11 Dissemination format, accessibility and clarity

##### S.11.1 News publications

Press releases are not published

##### S.11.2 Publications

The statistical bulletin "On household travel expenses in the Republic of Kazakhstan" is posted on the Internet resource Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan in the section Home page - Official statistics - By industry - Tourism statistics - Statistics - Bulletins;

##### S.11.3 Databases in on-line mode

Website Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan [www.stat.gov.kz](http://www.stat.gov.kz). Information and analytical system "Taldau" - Tourism statistics - Household travel expenses

##### S.11.3.1 AC1. Data tables-consultation

Not implemented

##### S.11.4 Microdata access

Rules for the provision and use for scientific purposes of databases in a de-identified form, approved by the order of the Chairman of the Agency of the Republic of Kazakhstan on statistics dated July 2, 2010 No. 168. Registered with the Ministry of Justice of the Republic of Kazakhstan on August 13, 2010

##### S.11.5 Other No. 6388.

##### S.11.5.1 AC2. Metadata consultation

Not implemented

#### S.12 Availability of Documentation

##### S.12.1 Methodology documentation

1) Methodology for the formation of indicators of tourism statistics, approved by the Order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan dated September 16, 2016 No. 212 (registered with the Ministry of Justice of the Republic of Kazakhstan on October 20, 2016 No. 14345). Posted on the Internet resource

Bureau of national statistics [www.stat.gov.kz](http://www.stat.gov.kz) in the section "Methodology" - Tourism statistics;

2) "Methodological regulation on statistics 2018", fourth edition, supplemented. Posted on the Internet resource Bureau of national statistics [www.stat.gov.kz](http://www.stat.gov.kz) in the "Methodology" section;

3) International Recommendations for Tourism Statistics, 2008 UNWTO posted on the United Nations Statistics Division website <https://unstats.un.org>

#### S.12.2 Quality documentation

1. Policy in the field of quality, approved by the order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan dated April 23, 2015 No. 67.

2. Objectives in the field of quality Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan, Objectives in the field of quality of the relevant structural unit.

3. Documented information of the quality management system: Quality manual; Documented procedures; Instructions; Process maps.

4. Standard methodology for describing the process of production of statistical information by state bodies, approved by the order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan dated March 30, 2015 No. 53;

5. Methodology for assessing the quality of official statistical information, approved by order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan dated May 23, 2018 No. 63

#### T. 13 Quality management

#### S.13.1 Quality assurance

Internal audits of the quality management system of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan for compliance with the requirements of ISO 9001.

The quality and reliability of data on tourism statistics is supported by generally accepted procedures:

- compliance with the basic principles of primary accounting;

- use of standard statistical classifications of goods, products, services;
- at the stages of collection and processing of primary data, all control schemes (format-logical, arithmetic) have been developed and implemented;
- to confirm the reliability of primary data, the possibility of obtaining additional information from respondents is legally enshrined.
- a comparative analysis of statistical data is carried out (in dynamics, with administrative data, cross-sectoral);
- rotation of sample sets of lists of goods, products, services and basic objects selected for price observation;
- annual review of weighing systems;
- the use of uniform formulas for calculating price indices at all levels of aggregation.

#### S.13.2 Quality control

Data on tourism statistics are formed in accordance with international standards, including the International Recommendations on Tourism Statistics (2008) developed by the World Tourism Organization at the United Nations, as well as the Methodology for the formation of tourism statistics indicators, approved by the Order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan dated September 16, 2016 No. 212.

The assessment of indicators on tourism statistics is constantly being reviewed by international organizations:

- Global assessment of the statistical system of the Republic of Kazakhstan by the United Nations Economic Commission for Europe (2008, 2017)

As a result, it receives a positive assessment that meets international standards and recommendations for further improving the quality of the information received.

#### S.14 Relevance

##### S.14.1 Needs

The Committee of the Tourism Industry of the Ministry of Culture and Sports of the Republic of Kazakhstan, KazakhTourism National Company JSC, the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan, local executive bodies and other state bodies - for analytical work.

##### S.14.2 User satisfaction

A survey of users of official statistical information is carried out annually, according to the questionnaire Q-002 "Survey of users".

##### S.14.3 Completeness / R1. Data completeness-share

100% coverage

## S.15 Accuracy and reliability (to be filled in according to the type of observation)

### S.15.1 Overall accuracy

The household travel expenditure survey is designed in such a way that potential errors can be minimized and controlled. Nevertheless, when conducting a sample survey, inaccuracies are possible, called random errors in statistics, even if the survey was carried out with the greatest care. Such errors are identified and corrected by the Department of Statistics of oblasts and cities of Almaty, Nur-Sultan, Shymkent and the Committee on Statistics in the course of statistical observation.

For 2019, a nationwide sample statistical survey of households on travel spending was carried out. A sample survey was conducted in 21,000 households. The general population for the formation of the sample population of households is the Statistical Register of Housing Stock.

The number of internal visitors who made trips amounted to 8587.0 thousand people, of which 7851.9 thousand people (91%) traveled for personal purposes. The number of visiting visitors amounted to 2,976.5 thousand people, of which 2,647.9 thousand people (89%) - for personal purposes.

The survey data showed that for personal purposes, the structure of the main items of expenditure on national tourism was as follows: purchase of goods - 25.9%, transportation costs - 30.6%, food - 18%, payment for hotels and other places of residence - 15.1%, entertainment and cultural events - 2.4%.

In business and professional trips on national tourism, funds are mainly spent on transportation costs - 36.3%, on food - 18.8%, on the purchase of goods - 15.2%, hotels and other places of residence - 21.9% , for entertainment and cultural events - 2.5%.

### S.15.2 Sample errors - indicators / A1.

The Household Travel Expenditure Survey is based on a random sample survey.

In this way, the accuracy of the results can be assessed in terms of the error calculation.

The relative standard error is calculated after a sample survey. The value of "relative standard error" estimates the percentage of deviation of the obtained sample results from the true value of the general population. The relative standard error of the sample is inversely proportional to the sample size, i.e. when the sample size is increased by four times, its errors are halved.

The relative standard error for the most important indicators at the republican level was less than 0.4%%

### S.15.3 Non-sampling error

When conducting a survey on household travel expenditure, there were no errors not attributable to the sample survey, since the sample size was set at 21,000 households (0.42% of the general population) and a 0.1% reserve number of households was provided. In this regard, the number of reporting households for 2019 was 21,000 households.

#### S.15.3.1 Coverage error

Not applicable.

##### S.15.3.1.1 A2. Overcoverage-share

Unacceptably.

##### S.15.3.1.2 A3. Common units-ratio

Unacceptably.

#### S.15.3.3 No response errors

##### S.15.3.3.1 A4. Absence unit-share

Unacceptably.

##### S.15.3.3.2 A5. No response-share clause

Unacceptably.

### S.16 Timeliness and punctuality

#### S.16.1 Timeliness

##### S.16.1.1 TP1 Waiting period - first results

The time spent on processing the first results from the period of submission by respondents to the first publication is on average 75 days. The results in the bulletin are published annually, according to the approved Statistical Work Plan for the current year. The release dates were approved and published in the Statistical Work Plan, the schedule for the dissemination of official statistical information.

##### S.16.1.2 TP2. Waiting Period - Latest Results

The results in the bulletin are published annually, according to the approved Statistical Work Plan for the current year, the results are final.

#### S.16.2 Punctuality

##### S.16.2.1 Punctuality / TP3

The data are published in accordance with the Statistical Work Plan approved by the Order of the Minister of National Economy of the Republic of Kazakhstan and the Schedule for the dissemination of official statistical information approved by the Order of the Chairman of the Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan. Actual and planned dates coincide, there was no disruption to the publication dates for 2019. Release of the publication is postponed to the next business day if the publication falls on weekends or holidays.

#### S.17 Comparability

##### S.17.1 Geographic comparability

Data is comparable across regions

##### S.17.1.1 Asymmetry in mirrored flow statistics-coefficient / CC1 S.17.2 Length of comparable time series / CC2

The dynamic performance in tourism statistics has been comparable and continuous since 2007. There are time series for 2007-2019.

#### S.18 Consistency

##### S.18.1 Consistency, external, cross

Household survey indicators on travel expenses in the Republic of Kazakhstan are used by the Committee of the Tourism Industry of the Ministry of Culture and Sports of the Republic of Kazakhstan, National Company KazakhTourism JSC, the National Bank of the Republic of Kazakhstan, local executive and other state bodies.

##### S.18.2 Internal consistency

The results of the household survey on travel expenditure in Kazakhstan are used to calculate the tourism satellite account Bureau of national statistics of the Agency for strategic planning and reforms of the Republic of Kazakhstan.

#### S.19 Load

Data collection is carried out on paper by interviewers. All answers are recorded according to the words of the respondents; the submission of supporting documents is not required.

The organization of data collection and processing is the task of the territorial divisions of statistics (departments of statistics of cities, districts and departments of statistics of regions).

In 2019, 437 interviewers interviewed 21,000 households.

#### S.20 Revision of data

##### S.20.2 Revision of data / A6

There was no data revision

#### S.21 Processing of statistical data

##### S.21.1 Input data

- 1) Statistical information on statistics of tourism in households is formed on the basis of primary reports of households on the questionnaire N-050 "On travel expenses by households in the Republic of Kazakhstan". Statistical observation is carried out by a sample method.
- 2) The Household Travel Expenditure Survey is a decentralized survey based on interviews with household members. The organization of data collection and processing is the task of the territorial divisions of statistics (departments of statistics of cities, districts and departments of statistics of regions).
- 3) The ultimate goal of sampling is to characterize the general population based on the data obtained from the sample. In order to obtain data that are generalized to the general population, statistical weighting of the survey results is performed.

The implementation of this method is carried out by assigning to each surveyed household a statistical weight that characterizes the total number of households represented by the part of the sample.

- 4) The spreading coefficients are calculated by strata.

#### S.21.2 Inspection frequency

once a year

#### S.21.3 Method (method) of collecting primary statistical data

The survey is carried out on paper by interviewers.

The sample survey questionnaire is filled in for each separately sampled household (family) included in the sample. It is not allowed to combine in one form of the questionnaire records of information on several families belonging to different households, even if they live within the same premises.

When conducting a household survey, a standard interviewing method is used, that is, the use of a standardized questionnaire form with a ready-made question text and standardized methods for recording respondents' answers. This method ensures that all respondents are asked the same questions in the same sequence, and that responses to the same question from different respondents are recorded using a comparable method.

#### S.21.4 Reliability of primary statistical data



In order to improve the quality of data, check the correctness of filling out the statistical form and minimize the lack of answers on some questions of the statistical form, plausibility checks are defined at the level of input of primary data in electronic format, and various format and logical controls are also included in the software for processing primary statistical information.

#### S.21.5 Imputation - share / A7

Unacceptably.

#### S.21.6 Correction

Correction of data is carried out directly during the interviewing.

##### S.21.6.1 Seasonal adjustment

Unacceptably.

#### S.22 Notes

In the future, continue to work on ensuring the quality and comparability of tourism statistics data at the international level.