

Business activity of enterprises in Kazakhstan

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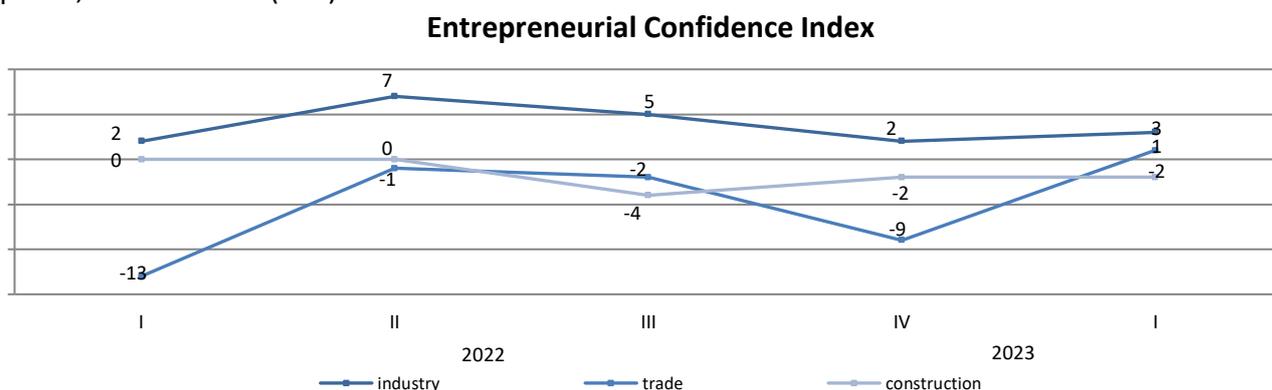
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[1. Key points](#)

The index of entrepreneurial confidence, which characterizes the business activity of industrial enterprises in the first quarter of 2023, amounted to 3%;

The business confidence index, which characterizes the business activity of trade enterprises, amounted to 1%.

The business confidence index, which characterizes the business activity of construction enterprises, amounted to (-2%).



[2. Business surveys](#)

78% of industry leaders in the first quarter of 2023 described their economic situation as “good” or “satisfactory”.

68% of enterprises expect the financial and economic activity to remain unchanged compared to the current moment, 10% - improvement and 16% - deterioration.

65% of heads of trade enterprises in the first quarter of 2023 described their economic situation as “good” or “satisfactory”.

57% of enterprises expect the financial and economic activity to remain unchanged compared to the current moment, 8% - improvement and 23% - deterioration.

According to a survey of trade enterprises in the first quarter of 2023, there is an improvement in business activity associated with an increase in consumer demand.

Sales by type of sales in the first quarter of 2023 amounted to:

- wholesale trade -20%
- retail trade -19%;
- through the electronic trading platform -6%;
- outside the electronic trading platform -23%.

58% of the heads of construction enterprises in the first quarter of 2023 described their economic situation as “good” or “satisfactory”.

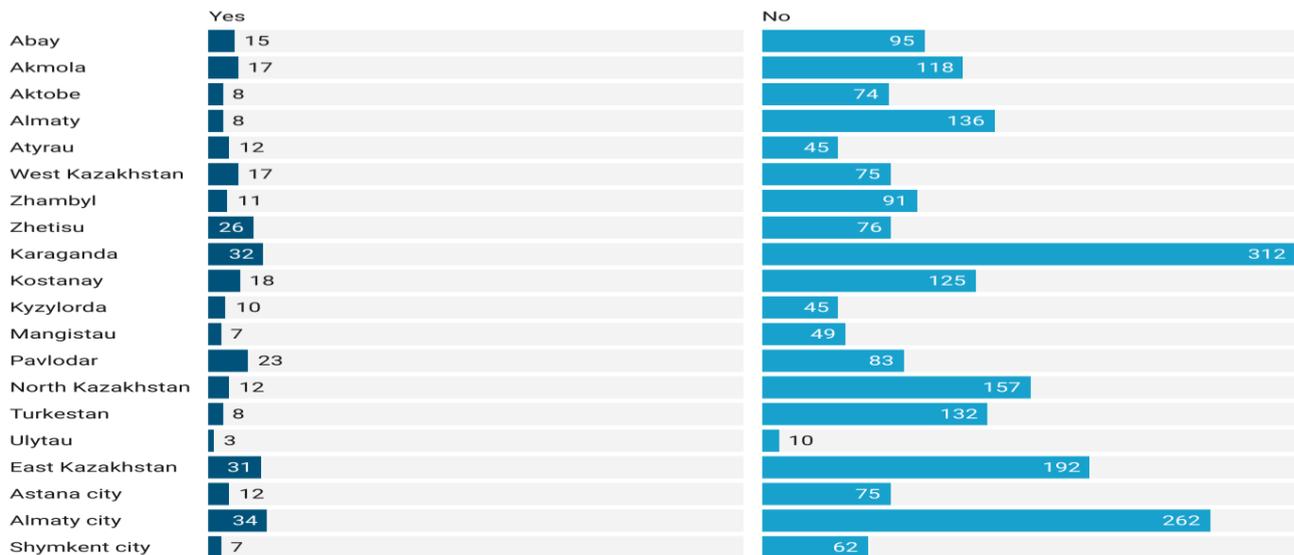
52% of enterprises expect the financial and economic activity to remain unchanged compared to the current moment, 6% - improvement and 27% - deterioration.

4724 heads of enterprises in the first quarter of 2023 noted the factors limiting their production activities:

Factors limiting production activity

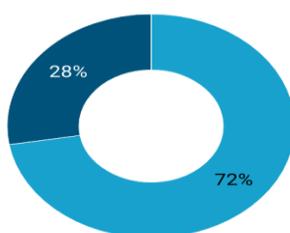
	Financial	High cost	Poor performance	Regulatory	Economic situation
Great	1026	722	537	565	792
Fine	234	342	233	267	318
satisfactorily	399	526	519	530	471
bad	183	267	294	317	220
very bad	415	400	674	578	456

The survey on the relevance of the ESG criteria (environmental, social, corporate governance) for the first quarter of 2023 was answered by 2525 enterprises, of which 311 enterprises in the regional breakdown responded positively. The largest number of those familiar with ESG criteria (environmental, social, corporate governance) Almaty -34 and Karaganda -32 enterprises

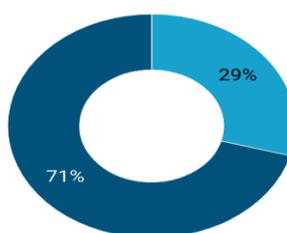


An analysis of the ESG criteria shows that 72% of enterprises in the republic do not adhere to environmental criteria, 69% do not adhere to corporate governance criteria, while at the same time, 71% of enterprises comply with social criteria.

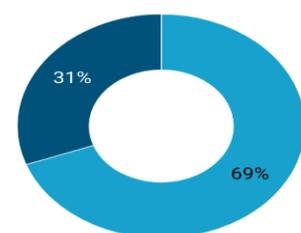
Yes No



environmental criteria



social criteria



corporate governance criterion

3. Methodological explanations

The index of entrepreneurial confidence of industrial enterprises is calculated as the arithmetic mean of the “balances” of assessments of the level of actual demand and stocks of finished products (the latter with the opposite sign), as well as expected changes in production volumes, in percent.

The Business Confidence Index of trade enterprises is calculated as the arithmetic mean of the “balances” of estimates of the level of the actual economic situation and stocks (the latter with the opposite sign), as well as expected changes in the economic situation, in percent.

The index of business confidence of construction enterprises is calculated as the arithmetic mean of the “balances” of assessments of the actual state of the portfolio of orders, and the expected change in the number of employees in organizations, in percent. The balance should be understood as the difference

in the shares of respondents who noted the "increase" and "decrease" of a particular indicator of the economic activity of the surveyed enterprise, as a percentage.

[4. Links to related publications](#)

[Business activity of enterprises in Kazakhstan based on the results of market surveys](#)

[5. Spreadsheets](#)

[Market survey](#)

[www.stat.gov.kz/ Official statistics / By industry / Small and medium business](http://www.stat.gov.kz/Official%20statistics/By%20industry/Small%20and%20medium%20business)

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